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## Listing of the Claims:

1-144. (Cancelled)

145. (Currently Amended) A system for introducing individuals over the internet in order to establish an acquaintance for the purpose of dating, the system comprising:

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements, means for receiving audio recordings associated with the personal advertisements and means for receiving input data comprising the ages of individuals and the genders of individuals;

means for storing the personal advertisements, the audio recordings and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data to isolate a subset of personal advertisements <u>based on at least one of the age and gender data within those advertisements</u>; and

means for publishing at least the isolated subset of personal advertisements, the means for publishing including means for playing the audio recordings via the internet, the means for publishing coupled to the means for storing and means for processing.

- 146. (Previously Presented) The system as recited in claim 145 further comprising means for receiving images associated with the personal advertisements over the internet and means for displaying images associated with the personal advertisements over the internet.
- 147. (Previously Presented) The system as recited in claim 145 further comprising means for receiving video files associated with the personal advertisements over the internet and means for playing video files associated with the personal advertisements over the internet.
- 148. (Previously Presented) The system as recited in claim 145 further comprising means for receiving a response message to a personal advertisement.
- 149. (Previously Presented) The system as recited in claim 145 further comprising means for notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements describing individuals over the internet, means for receiving audio recordings associated with the personal advertisements over the internet, means for receiving images associated with the personal advertisements over the internet and means for receiving input data comprising age data for individuals and gender data for individuals over the internet;

means for storing the personal advertisements, the audio recordings, the images and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data to isolate a subset of personal advertisements <u>based on at least one of age and gender data</u>, the means for processing being coupled to the internet website; and

means for publishing at least the isolated subset of personal advertisements, the means for publishing being coupled to the means for storing and including means for playing the audio recordings via the internet and means for displaying the images via the internet.

- 151. (Previously Presented) The system as recited in claim 150 further comprising means for receiving a response message to a personal advertisement.
- 152. (Previously Presented) The system as recited in claim 151 wherein the response message includes an audio message.
- 153. (Previously Presented) The system as recited in claim 150 further comprising means for receiving video files associated with the personal advertisements over the internet and means for playing video files associated with the personal advertisements over the internet.
- 154. (Previously Presented) The system as recited in claim 150 further comprising means for notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements associated with individuals over the internet, means for receiving audio recordings associated with the personal advertisements over the internet, means for receiving images associated with the personal advertisements over the internet and means for receiving input data over the internet, the input data including at least one of gender information, age information and marital status information for individuals described in the personal advertisements;

means for storing the personal advertisements, the audio recordings, the images and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data to isolate a subset of personal advertisements according to age and gender data, the means for processing being coupled to the internet website;

means for publishing a portion of each of the personal advertisements in the isolated subset, the means for publishing coupled to the means for storing;

means for receiving input from a remote terminal identifying
a selected personal advertisement;

means for publishing an additional portion of the selected personal advertisement over the internet, the means for publishing an additional portion being coupled to the means for storing and including means for playing an audio recording and means for displaying an image associated with the selected personal advertisement via the internet;

means for receiving a response message to the selected personal advertisement over the internet; and

means for notifying an individual associated with the selected personal advertisement of the receipt of the response message.

- 156. (Previously Presented) The system as recited in claim 155 further comprising means for receiving video files associated with the personal advertisements over the internet and means for playing video files associated with the personal advertisements over the internet.
- 157. (Previously Presented) The system as recited in claim 155 wherein the response message includes an audio message.
- 158. (Previously Presented) The system as recited in claim 155 wherein the response message includes a video message.
- 159. (Previously Presented) The system as recited in claim 155 wherein the means for notifying an individual associated with the selected personal advertisement of the receipt of the response message is operable to send an email message to the individual's external email account.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving audio recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website, the input data comprising age information and gender information for individuals;

storing the personal advertisements, the audio recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data to isolate a subset of personal advertisements according to age and gender information of individuals, using a processor coupled to the internet website; and

publishing at least the isolated subset of personal advertisements over the internet via the internet website, including playing the audio recordings over the internet via the internet website.

- 161. (Previously Presented) The method as recited in claim 160 further comprising the step of receiving images associated with the personal advertisements over the internet and displaying images associated with the personal advertisements over the internet.
- 162. (Previously Presented) The method as recited in claim 160 further comprising the steps of receiving video files associated with the personal advertisements over the internet and playing video files associated with the personal advertisements over the internet.
- 163. (Previously Presented) The method as recited in claim 160 further comprising the step of receiving a response message to a personal advertisement.
- 164. (Previously Presented) The system as recited in claim 160 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving images associated with the personal advertisements over the internet via the internet website;

receiving audio recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website, the input data comprising at least one of age data and gender data for individuals described in the personal advertisements;

storing the personal advertisements, the images, the audio recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data to isolate a subset of personal advertisements according to at least one of age data and gender data for individuals, using a processor coupled to the internet website;

publishing at least a portion of each personal advertisement in the isolated subset of personal advertisements over the internet

via the internet website, including playing the audio recordings over the internet via the internet website and displaying the images over the internet via the internet website; and

receiving a response message to a personal advertisement in the isolated subset of advertisements.

- 166. (Previously Presented) The method as recited in claim 165 wherein the step of publishing at least a portion of each personal advertisement in the isolated subset of personal advertisements over the internet via the internet website further comprises publishing a first portion of each personal advertisement in the isolated subset and publishing a second portion of at least one personal advertisement in the isolated subset.
- 167. (Previously Presented) The method as recited in claim 165 further comprising the step of receiving video files associated with the personal advertisements over the internet and playing video files associated with the personal advertisements over the internet.
- 168. (Previously Presented) The method as recited in claim 165 further comprising the step of receiving an audio response message to a personal advertisement.
- 169. (Previously Presented) The system as recited in claim 165 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving images associated with the personal advertisements over the internet via the internet website;

receiving audio recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website, the input data including at least one of gender data, age data and marital status data;

storing the personal advertisements, the images, the audio recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data, including at least one of gender data, age data and marital status data, to isolate a subset of personal advertisements, using a processor coupled to the internet website;

publishing a portion of each of the personal advertisements in the isolated subset over the internet;

receiving input from a remote terminal identifying a selected personal advertisement;

publishing an additional portion of the selected personal advertisement over the internet, including playing an audio recording and displaying an image associated with the selected personal advertisement over the internet;

receiving a response message to the selected personal advertisement over the internet; and

notifying an individual associated with the selected personal advertisement of the receipt of the response message.

- 171. (Previously Presented) The method as recited in claim 170 wherein the step of publishing at least a portion of each personal advertisement in the isolated subset of personal advertisements over the internet via the internet website comprises publishing over the internet images associated with the personal advertisements in the isolated subset.
- 172. (Previously Presented) The method as recited in claim 170 further comprising the step of receiving video files associated with the personal advertisements over the internet and playing video files associated with the personal advertisements over the internet.
- 173. (Previously Presented) The method as recited in claim 170 further comprising the step of receiving an audio response message to a personal advertisement.
- 174. (Previously Presented) The system as recited in claim 170 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements, means for receiving video recordings associated with the personal advertisements and means for receiving input data comprising at least one of age data and gender data for individuals;

means for storing the personal advertisements, the video recordings and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data according to at least one of age data and gender data for individuals to isolate a subset of personal advertisements; and

means for publishing at least the isolated subset of personal advertisements, the means for publishing including means for playing the video recordings via the internet, the means for publishing coupled to the means for storing and means for processing.

- 176. (Previously Presented) The system as recited in claim 175 further comprising means for receiving images associated with the personal advertisements over the internet and means for displaying images associated with the personal advertisements over the internet.
- 177. (Previously Presented) The system as recited in claim 175 further comprising means for receiving audio files associated with the personal advertisements over the internet and means for playing audio files associated with the personal advertisements over the internet.
- 178. (Previously Presented) The system as recited in claim 175 further comprising means for receiving a response message to a personal advertisement.
- 179. (Previously Presented) The system as recited in claim 175 further comprising means for notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements over the internet, means for receiving video recordings associated with the personal advertisements over the internet, means for receiving images associated with the personal advertisements over the internet and means for receiving input data over the internet comprising age data and gender data;

means for storing the personal advertisements, the video recordings, the images and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data according to age and gender data for individuals to isolate a subset of personal advertisements, the means for processing being coupled to the internet website; and

means for publishing at least the isolated subset of personal advertisements, the means for publishing being coupled to the means for storing and including means for playing the video recordings via the internet and means for displaying the images via the internet.

- 181. (Previously Presented) The system as recited in claim 180 further comprising means for receiving a response message to a personal advertisement.
- 182. (Previously Presented) The system as recited in claim 181 wherein the response message includes a video message.
- 183. (Previously Presented) The system as recited in claim 180 further comprising means for receiving audio files associated with the personal advertisements over the internet and means for playing audio files associated with the personal advertisements over the internet.
- 184. (Previously Presented) The system as recited in claim 180 further comprising means for notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

an internet website for interfacing a remote terminal apparatus to the internet, the internet website including means for receiving personal advertisements associated with individuals over the internet, means for receiving video recordings associated with the personal advertisements over the internet, means for receiving images associated with the personal advertisements over the internet and means for receiving input data over the internet, the input data including at least one of gender information, age information and marital status information;

means for storing the personal advertisements, the video recordings, the images and the input data, the means for storing being coupled to the internet website;

means for processing the personal advertisements and the input data according to at least one of age, gender and marital status to isolate a subset of personal advertisements, the means for processing being coupled to the internet website;

means for publishing a portion of each of the personal advertisements in the isolated subset, the means for publishing coupled to the means for storing;

means for receiving input from a remote terminal identifying a selected personal advertisement;

means for publishing an additional portion of the selected personal advertisement over the internet, the means for publishing an additional portion being coupled to the means for storing and including means for playing a video recording and means for displaying an image associated with the selected personal advertisement via the internet;

means for receiving a response message to the selected personal advertisement over the internet; and

means for notifying an individual associated with the selected personal advertisement of the receipt of the response message.

- 186. (Previously Presented) The system as recited in claim 185 further comprising means for receiving audio files associated with the personal advertisements over the internet and means for playing audio files associated with the personal advertisements over the internet.
- 187. (Previously Presented) The system as recited in claim 185 wherein the response message includes a video message.
- 188. (Previously Presented) The system as recited in claim 185 wherein the response message includes an audio message.
- 189. (Previously Presented) The system as recited in claim 185 wherein the means for notifying an individual associated with the selected personal advertisement of the receipt of the response message is operable to send an email message to the individual's external email account.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving video recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website, the input data comprising at least one of the age of an individual, the gender of an individual or the marital status of an individual;

storing the personal advertisements, the video recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data to isolate a subset of personal advertisements according to at least one of ages of individuals, genders of individuals or the marital statuses of individuals, using a processor coupled to the internet website; and

publishing at least the isolated subset of personal advertisements over the internet via the internet website,

including playing the video recordings over the internet via the internet website.

- 191. (Previously Presented) The method as recited in claim 190 further comprising the step of receiving images associated with the personal advertisements over the internet and displaying images associated with the personal advertisements over the internet.
- 192. (Previously Presented) The method as recited in claim 190 further comprising the steps of receiving audio files associated with the personal advertisements over the internet and playing audio files associated with the personal advertisements over the internet.
- 193. (Previously Presented) The method as recited in claim 190 further comprising the step of receiving a response message to a personal advertisement.
- 194. (Previously Presented) The system as recited in claim 190 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving images associated with the personal advertisements over the internet via the internet website;

receiving video recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website the input data comprising at least one of individual age, individual gender or individual marital status;

storing the personal advertisements, the images, the video recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data to isolate a subset of personal advertisements according to at least one of individual age, individual gender or individual marital status, using a processor coupled to the internet website;

publishing at least a portion of each personal advertisement in the isolated subset of personal advertisements over the internet

via the internet website, including playing the video recordings over the internet via the internet website and displaying the images over the internet via the internet website; and

receiving a response message to a personal advertisement in the isolated subset of advertisements.

196. (Previously Presented) The method as recited in claim 195 wherein the step of publishing at least a portion of each personal advertisement in the isolated subset of personal advertisements over the internet via the internet website further comprises publishing a first portion of each personal advertisement in the isolated subset and publishing a second portion of at least one personal advertisement in the isolated subset.

- 197. (Previously Presented) The method as recited in claim 195 further comprising the step of receiving audio files associated with the personal advertisements over the internet and playing audio files associated with the personal advertisements over the internet.
- 198. (Previously Presented) The method as recited in claim 195 further comprising the step of receiving a video response message to a personal advertisement.
- 199. (Previously Presented) The system as recited in claim 195 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.

providing an interface via an internet website to remote terminals over the internet;

receiving personal advertisements over the internet via the internet website;

receiving images associated with the personal advertisements over the internet via the internet website;

receiving video recordings associated with the personal advertisements over the internet via the internet website;

receiving input data associated with the personal advertisements over the internet via the internet website, the input data including at least one of gender data, age data and marital status data;

storing the personal advertisements, the images, the video recordings and the input data via a means for storing coupled to the internet website;

processing the personal advertisements and the input data, including at least one of gender data, age data and marital status data, to isolate a subset of personal advertisements, using a processor coupled to the internet website;

publishing a portion of each of the personal advertisements in the isolated subset over the internet;

receiving input from a remote terminal identifying a selected personal advertisement;

publishing an additional portion of the selected personal advertisement over the internet, including playing a video recording and displaying an image associated with the selected personal advertisement over the internet;

receiving a response message to the selected personal advertisement over the internet; and

notifying an individual associated with the selected personal advertisement of the receipt of the response message.

- 201. (Previously Presented) The method as recited in claim 200 wherein the step of publishing a portion of each of the personal advertisements in the isolated subset over the internet comprises publishing over the internet images associated with the personal advertisements in the isolated subset.
- 202. (Previously Presented) The method as recited in claim 200 further comprising the step of receiving audio files associated with the personal advertisements over the internet and playing audio files associated with the personal advertisements over the internet.
- 203. (Previously Presented) The method as recited in claim 200 further comprising the step of receiving a video response message to a personal advertisement.
- 204. (Previously Presented) The system as recited in claim 200 further comprising the step of notifying a user associated with a personal advertisement of the receipt of a response message to that personal advertisement.